



H.R.H. Prince Claus of The Netherlands opens the conference

Approximately 1,000

The World Conference on Vegetable Food Protein received enthusiastic praise from the approximately 1,000 participants at Amsterdam's RAI Center from Oct. 29 through Nov. 3, 1978.

Technical program registrants, spouses' program registrants and exhibitors from four dozen nations filled the Main Hall at 9 a.m. Monday, Oct. 30, as His Royal Highness Prince Clause of The Netherlands officially opened the plenary session.

"It's a very happy occasion for me to welcome you here today. You will treat a lot of problems and will try to define aims and goals for the solution of one of the major problems the world community is facing today," he said.

U.S. Ambassador Madam J. Joseph participated in the opening ceremonies, as did Dr. Ir. M.P.M. Voss, deputy director general of The Netherlands Ministry of Agriculture. Conference chairman Dr. A.R. Baldwin and Cochairman Dr. K.F. Gander presided at the opening ceremonies.

Plenary session talks each morning attracted full houses through the week. Attendance at informal afternoon discussion sessions topped 200 persons in a single session at times.

Significant activity also occurred outside the plenary and discussion sessions. Thirty-two organizations participated in the accompanying exposition. Exhibit topics ranged from analytical equipment to finished food products.

Throughout the week, informal clusters of delegates filled the RAI Center's lobby and exhibit area, discussing some aspect of the conference. Delegates received special prices on luncheons offering them a choice of three entrees, two with vegetable protein and one without – but they did not necessarily know which was which. The vegetable protein entrees included fortified or extended foods as well as complete analogs.

Nearly 100 spouses' program registrants participated in tours and shopping trips as well as the all-conference social events. A Monday evening reception at the Rijksmuseum, which features Rembrandt's renowned "The Night Watch," and the Dutch evening participatory party on Thursday were rated favorably by attendees.

The conference proceedings will be published as the March issue of JAOCS. It will include statements at the opening ceremonies, full text of plenary session papers and invited round table papers as well as summaries of the round table discussions.

When the conference concluded about 5:15 p.m. Friday, Nov. 3, there were approximately 200 participants at the closing informal discussion groups, an indication of the strong interest.



Delegates fill RAI Center's Main Hall on first day of meeting